

Jax Siminerio

Writer / Videographer / Musician

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Objective

Freelance journalist, creative writer, and videographer seeking work within the writing, editorial, or video fields.

Education

The University of the Arts, Philadelphia PA | BFA in Creative Writing & Songwriting Minor - Class of 2024

Brookdale Community College, Lincroft NJ | Non-major Visiting Student - 2020-21

School of Visual Arts, New York NY | Film Major - 2019-20

Work Experience

Freelance Journalist - *Hometown Connections Magazine* (Aberdeen, NJ) - 2024-Present

- Over 15 original articles published in Shop-a-Holic's off-shoot publication, *Hometown Connections*. Conducts one-on-one interviews with business owners, first responders, school faculty, and more. Writes engaging copy promoting local events, businesses, and influential figures in the community.

Administrative Assistant/Social Media Coordinator - AllStates Restoration (Englishtown, NJ) - 2024-Present

- Create informational graphics, generate copy, and edit promotional videos to post on social media platforms and boost business traction. Take emergency calls from homeowners and document their information to add into the computer system. Manage the company's job schedule and website, plus keep all files updated and in order.

Videographer - Boho Hair Salon and Lakehouse Music Academy (Asbury Park, NJ) - 2019-20

- Produced promotional and informational videos in the hair salon's unique style, interviewing hairdressers and shooting hours of B-roll, then editing the footage down to 1-3 minutes. Produced over 10 promotional videos for the music school while maintaining the same vibe, editing style and branding. Interviewed music students of all ages, shot B-roll at the school, studio, and live concerts, then edited down to 1-5 minutes.

Skills

- Creative and journalistic writing, including non-fiction articles, short stories, poetry, lyrics, and screenplays
- Shoots, directs, and edits promotional videos for local businesses, plus interviewing subjects
- Has a backlog of artistic videography work, ranging from experimental films to music videos
- Writes, composes, and performs original music released on Spotify, iTunes, Apple Music
- Honed administrative skills (strong communication, careful organization, eagerness to grow a company)
- Proficient in Google Suite, Adobe programs, and Garageband

Awards and Publications

- 15+ articles published in Shop-a-Holic's *Hometown Connections Magazine*, 2024-2025
- 1 short story published in University of the Arts' literary magazine *Underground Pool*, 2024
- 3 poems published in University of the Arts' literary magazine *Underground Pool*, 2023
- Granted scholarship for "Promise in Poetry" at the the University of the Arts, 2021
- Short films screened at Monmouth Film Festival, Film Young Fest, Lighthouse Film Festival, and Indie Street Film Festival, 2019